



2009 CHICAGO 5K LUNG RUN: Sponsorship Opportunities

Become a sponsor of the Chicago 5K Lung Run! Sponsorships are tax-deductible to the full extent provided by law and offer fantastic business development and marketing opportunities for your company!

Help raise awareness and research funding for lung cancer, the #1 cancer killer of that takes more lives than do breast, prostate, and colon cancers COMBINED!

Sponsorship benefits can be tailored to your company's needs.

NAME THE RACE SPONSOR (ONLY 1 NAME THE RACE SPONSORSHIP AVAILABLE)		\$15,000
Company name precedes race name: "The (company name) Chicago 5K Lung Run."		
<ul style="list-style-type: none"> All the benefits of title sponsorship! Benefits package tailored to your company's needs! 		
TITLE SPONSOR (ONLY 1 TITLE SPONSORSHIP AVAILABLE)		\$10,000
Company name affiliated with the race name: "5th Annual Chicago 5K Lung Run, sponsored by (company)."		
Company name/logo featured on marketing collateral, including: <ul style="list-style-type: none"> Postcards distributed to more than 10,000 runners at 2009 Fleet Feet running events Posters/brochures distributed to 250 locations throughout Chicagoland Ads in 2 issues of <i>Chicago Athlete</i> magazine The sponsor page of www.lungrun.org with hyperlink to your website Press releases and public service announcements 	Company name/logo featured at the event: <ul style="list-style-type: none"> The front of more than 1,500 event t-shirts On the event on the Start/Finish banner At the registration booth On honor/memory wall signed by participants Race Day exposure: <ul style="list-style-type: none"> Company representative may speak at rally (2) 10'x10' exhibition tents and 6' tables Goody bag insert or advertisement Remarks and thanks from organizer at rally 8 entries in the 5K for employees 	
PLATINUM SPONSOR (ONLY 3 SPONSORSHIPS AVAILABLE)		\$5,000
Company name/logo featured on marketing collateral, including: <ul style="list-style-type: none"> Postcards distributed to more than 10,000 runners at 2009 Fleet Feet running events Posters/brochures distributed to 250 locations throughout Chicagoland Ads in 2 issues of <i>Chicago Athlete</i> magazine The sponsor page of www.lungrun.org with link to your website 	Company name/logo featured at the event: <ul style="list-style-type: none"> The back of more than 1,500 event t-shirts; At the registration booth On honor/memory wall signed by participants Race Day exposure: <ul style="list-style-type: none"> 10'x10' exhibition tent and 6' table Goody bag insert or advertisement Remarks and thanks from organizer at rally 6 entries in the 5K for employees 	
GOLD SPONSOR		\$2,500
Company name/logo featured on marketing collateral, including: <ul style="list-style-type: none"> Postcards distributed to more than 10,000 runners at 2009 Fleet Feet running events Posters/brochures distributed to 250 locations throughout Chicagoland The sponsor page of www.lungrun.org with link to your website 	Company name featured at the event: <ul style="list-style-type: none"> The back of more than 1,500 event t-shirts At the registration booth Race Day exposure: <ul style="list-style-type: none"> 10'x10' exhibition tent and 6' table Goody bag insert or advertisement Remarks and thanks from organizer at rally 4 entries in the 5K for employees 	
SILVER SPONSOR		\$1,000
Company name/logo featured on marketing collateral, including: <ul style="list-style-type: none"> Posters/brochures distributed to 250 locations throughout Chicagoland The sponsor page of www.lungrun.org 	Company name featured at the event: <ul style="list-style-type: none"> At the registration booth Race Day exposure: <ul style="list-style-type: none"> 10'x10' exhibition tent and 6' table Goody bag insert or advertisement 2 entries in the 5K for employees 	
BRONZE OR IN-KIND SPONSOR		\$500 OR PRODUCTS/SERVICES
Company name/logo featured on marketing collateral, including: <ul style="list-style-type: none"> The sponsor page of www.lungrun.org 	Race Day exposure: <ul style="list-style-type: none"> 6' table to distribute products/information Goody bag insert or advertisement 	